



# NATIONAL PROPERTY CONFERENCE

## 2008 - ROTORUA

[www.propertyconference.org.nz](http://www.propertyconference.org.nz)

The better we know you  
the more we can do. 

## AGM and Conference 2008

24th, 25th, 26th October 2008  
The Energy Event Centre, Rotorua



## The Sponsorship Opportunity

### The NZPIF Conference 2008



**Dr Fred Grosse**

*Business psychotherapist, coach,  
mentor and author of the acclaimed  
"Black Belt of the Mind"*



**Bob Jones**

*Arguably NZ's best known  
property investor and author!*



**Dean Letfus**

*The "Massive Action" man shows  
you how to produce explosive results!*



**Andrew King**

*Analyse and maximise your existing  
portfolios performance*



**Rachel Barnes**

*How to turn \$5,000 equity into 70 rentals  
across Australia and New Zealand*



**Roger Hardie**

*Learn how to control real estate for  
as little as \$1*



*A Sponsorship Opportunity that is Hot Property!  
In the Geothermal Capital of the world ~ ROTORUA*



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## ***INTRODUCING ...***

### **THE NEW ZEALAND PROPERTY INVESTORS' FEDERATION INC.**

The New Zealand Property Investors' Federation Inc was formed in 1983 and is the national body of 20 individual affiliated Property Investors' Associations throughout New Zealand. Associations are located from Whangarei through to Invercargill.

Each of the associations is run independently, and pays a levy to support the National Federation.

The membership of affiliated Associations is growing and is currently 4,700 members.

Members' investment portfolios range from one to many properties covering residential, commercial and industrial properties. The average number of properties owned by a member is 3.

The NZPIF has a close working relationship with Government and local bodies and is seen as a responsible and representative voice of the property investment industry in New Zealand.

The NZPIF is run by an honorary Executive Committee elected on an annual basis at the AGM.

To find out more about the New Zealand Property Investors' Federation go to  
***[www.nzpif.org.co.nz](http://www.nzpif.org.co.nz)***



## The NZPIF Conference 2008

In a changing economy ... the NZPIF Conference 2008 will give investors all they need to know to achieve growth of seismic proportions ...

We anticipate an attendance of between 300-500 delegates.  
In addition our new dedicated website gives you exposure to over 4,700 members, from Associations throughout the country.

The conference will feature- high calibre speakers who are experts in their fields.

### *This years line up includes*

**Dr Fred Grosse** – Author of the acclaimed “Black Belt of the Mind” and  
**Sir Robert Jones** – Arguably one of New Zealand’s best known property investors.  
**Dean Letfus** – The Massive Action Man – an inspirational property investor and educator  
**Andrew King** - Analyse and maximise your existing portfolios performance  
**Rachel Barnes** - How to turn \$5,000 equity into 70 rentals across Australia and New Zealand  
**Roger Hardie** - Learn how to control real estate for as little as \$1

We have two fantastic evening events to give delegates the perfect backdrop for some serious networking – and you could be there too!

**When** - 24<sup>th</sup>, 25<sup>th</sup>, 26<sup>th</sup> of October 2008 (Labour Weekend)

**Where** - The Energy Event Centre, Rotorua



# Conference Timetable

## Friday 24<sup>th</sup> October

10am Registration Desk Opens

1pm-3pm AGM

7pm- 11.30pm



A 1930's inspired finger food affair and a wonderful networking opportunity. Set in the stunning elegance of Rotorua's historic blue baths. Stylish music, yummy nibbles and a few surprises!! Not to be missed!

## Saturday 25<sup>th</sup> October

**9.00 am** Conference Sessions Commence  
An action packed day - chocka with useful, practical information and material to inspire!  
The afternoon will be a smorgasbord of workshops designed so delegates can select the subjects that interest them.  
Watch this space for further updates!

**5.15pm** Day one conferencing concludes

7pm - Saturday Night Banquet



Las Vegas meets Kiwiana in a colourful carnival of entertainment and cuisine and fun!

## Sunday 26<sup>th</sup> October

9am Conference Sessions Recommence  
More top tips and info to pique your interest!!

2.30pm Conferencing concludes



# The Sponsorship Opportunity

## **National Sponsor - The ANZ Bank**

*The NZPIF enjoys an ongoing relationship with our National Sponsor the ANZ Bank.*

### **As National Sponsor the ANZ is entitled to:**

- Joint conference naming rights
  - Logo featured at each side of the stage
  - Name badges featuring company logo
- Platinum booth location and largest size
- Conference pack – naming rights and handout included
- Five full registration passes to conference
- Access to Conference folder, where promotional material can be distributed
- Logo promoted with all NZPIF conference advertising, the regional Property Investor Associations, NZPIF website and brochure.
- The opportunity for a representative from the ANZ to address delegates at the conference.

In addition to the ANZ's generous support we seek sponsorship from other interested and relevant organisations.

### **We have two other sponsorship options to choose from:**

#### **1. The Full Steam Ahead Package - *It's a two way street! You give and you get!***

*You give us \$2495 + GST and as a sponsor of the NZPIF Conference 2008 we give you ...*

Outstanding marketing value! You get access to an engaged audience of property investors from all over New Zealand – in print, on-line and in person ...

- Property Investors Expo Stand

***The Exhibition area becomes a focal point, adds a visually interesting aspect to the event and is a great forum for networking.***

The Expo will be situated in the Bay Trust Foyer - right outside the Main Conference Room. All conference catering will be in this area, ensuring exhibitors excellent foot traffic.

**PLUS** - Your stand will be listed as "Hot Property". Every delegate will need to check it out in our fun-filled networking activity - "Property Investmentopoly" designed to make sure they visit each stand and collect the "full set". Only then can they pass "Go" and enter the draw for fabulous spot prizes".

### **Stand Details**

A 3m wide x 1.2m deep stand, including lighting, power, fascia board with your company name.  
1 x Trestle table & 1 x Chair

**Additional furniture** Our Exhibition provider can assist in by hiring sofas, plasma screens, plants or any other props you may require to make your stand attractive and inviting.

**Internet access** is available at an additional cost of \$175 plus GST

**Phone/Eftpos** lines are available at an additional cost of \$250 plus GST each.

- **Full Complimentary Conference Passes for Two**

Full access for two delegates to attend all Conference Sessions, Morning/afternoon tea and lunches plus entrance to our two exciting Evening Networking Events. (Full registration is valued at \$695 inc GST)

- **Additional Registrations** are available at a Heavily Discounted Rate of \$395.

- **Conference Pack Promo**

Access to Conference pack, where promotional material can be distributed.

**To be sent 6 weeks prior to Conference to: Mark Williams, 1289 Fenton Street, Rotorua**

- **Web Logo**

Your Logo will be included on the Conference website, a new dedicated on-line registration site where we would provide a link to your website. In return we ask you to load a primary link on your site directing traffic straight to ours.

- **Screen Logo**

Your Logo will be included in a Logo PowerPoint slide which will be shown as a holding slide on screen at intervals during Conference. **Please send a 300 dpi jpeg version of your logo to the conference organiser [tarynbanks@xtra.co.nz](mailto:tarynbanks@xtra.co.nz).**

## **2. The Logo Power Package - It's Brand Spanking New!**

*You give us \$795 and load a primary web link to us on your site ... and we give you the following:*

- **Web Logo**

Your Logo will be included on the new dedicated on-line registration site where we would provide a link to your website. In return we ask you to load a primary link on your site directing traffic straight to ours.

- **Screen Logo**

Your Logo will be included in a Logo PowerPoint slide which will be shown as a holding slide on screen at intervals during Conference. **Please send a 300 dpi jpeg version of your logo to the conference organiser [tarynbanks@xtra.co.nz](mailto:tarynbanks@xtra.co.nz).**



# **Feedback from 2007 Sponsors**

*“We probably underestimated the response (to the Conference) and the networking ability, particularly at the executive level, as well as the depth of the opportunity. We needed more people there. The social events really worked for us as well.*

*It is definitely one of the best decisions we have made in terms of sponsorship and attendance. In many conferences, the delegates do not support the sponsors and hardly go near the stands. This was the opposite. We were underdone for staff and needed more access points to the website. We called in someone at short notice for crowd control at the Saturday lunch. The organisers ensured we were well supported, fed and watered.”*

**Julian Grainger from QV Insider**

*“Well done on a great conference.”*

**Paul from Hometech**

*“Really appreciated the plugs from the individual speakers who clearly understood the role that sponsors have. Particularly felt very welcome and very much part of the team and the NZPIF organisers. Great to catch up with PIA membes across the country again and help them too”*

**Roger Swift from ANZ**

*“Well done to all involved in the organising of the Conference. You did a great job and the conference was a great success.”*

**Amy from NZ Property Investor**



# The Sponsorship Registration Form

**Please complete the on-line form – or download print friendly pdf version and fax to Jan Hains, Marketing Manager for the NZPIF on 04 972 4367**

For any questions regarding sponsorship please phone Jan on 04 972 5178 or 0274 526 964  
Or email [janhains@xtra.co.nz](mailto:janhains@xtra.co.nz)

**Package selected:**

- Full Steam Ahead Package @\$2495 (includes GST)
- Logo Power Package @ \$795 (includes GST)

**Company Name:**

(please ensure spelling is correct – this will be used in your signage)

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**Nature of your Business**

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**Contact**

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*Address*

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*Phone*

*E-mail*

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*Fax*

*Web address*

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**Conference attendees**

1 

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2 

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**Additional Registrations**

1 

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2 

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3 

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4 

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5 

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## Equipment:

Please indicate what equipment you will require

- Internet Access. We require \_\_\_\_\_ internet connections @ \$250 plus GST each. Total \_\_\_\_\_
- Telephone. We require \_\_\_\_\_ lines at @ \$175 plus GST each. Total \_\_\_\_\_
- Eftpos (this is the line only – eftpos terminals to be arranged by exhibitor). We require \_\_\_\_\_ lines @ \$175 plus GST each. Total \_\_\_\_\_
- I would like further information about additional furniture, props and audio visual equipment. Our Expo Manager will contact you and discuss your requirements and provide a competitive hire quote.

## Terms of Business

To secure your sponsorship we request payment in full.

A tax invoice will be sent to you.

For any additional information contact: Fritz Fröhlke on 021 322328 or [fritz@reap.org.nz](mailto:fritz@reap.org.nz).

## Payment Options

- **Off line by credit card:**
  - Type of card: \_\_\_\_\_
  - Name on Card: \_\_\_\_\_
  - Card Number: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_
  - Expiry: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_
  - Amount: \$\_\_\_\_\_;
  - Signature: \_\_\_\_\_

- **By cheque:**

Please enclose a copy of the application form and mail together with the cheque made payable to RPIA 2008 Ltd and post to:

RPIA 2008 Ltd  
PO Box 881  
**Rotorua**