

THE NEW ZEALAND INVESTMENT GAME

Investment Game competition produces young millionaires

On 1 July Massey University hosted schools from the North Shore who competed in the inaugural Investment Game Secondary Schools Competition. Thirty-two students battled it out for individual and team prizes

The four finalists (pictured with Frank Newman) were: (from left to right): Sherilyn Pavis (Westlake Girls College), Justin Kuscholke (Rangitoto College), Ben Park (Rangitoto College) and Adam McLeely (Orewa College).



First: Adam McLeely (Orewa College)

Second: Ben Park (Rangitoto College)

Third: Justin Kuscholke (Rangitoto College)

Top school Rangitoto College. Team members: Ben Park, Justin Kuscholke, Michael Wiehahn, Luke Boyle.

Runner up school: Northcote College.

First (plate): Michael Decaney (Northcote College)

Highest score: \$2.6m, Luke Boyle (Rangitoto College)

Thirteen players scored more than \$1m in a 90 minute game, and three players more than \$2m... an outstanding achievement.



Farmers Trading supports financial literacy

We would like to acknowledge and thank the iconic New Zealand retailer, The Farmers Trading Company, for supporting financial literacy in New Zealand by displaying and promoting the NZ Investment Game.



Instore display at Farmers

RICH LIST

Players to score more than \$50 million:

Robbie	\$562m
Tina	\$287m

Most skilled investors (IIQ):

Robbie	160
Tina	160
George	155
Peter White	147
Helen	147

Top share investors:

Bhavisha	484%
Rosie Prue	469%
Ben	416%

Top property investors:

Tina	115%
Rosie Prue	96%
Robbie	90%

Top derivative traders

(per contract):	
Robbie	\$92,611
Tina	\$69,070
Rosie Prue	\$26,400

See investmentgame.co.nz for full list

NZ Investment Game wins top award

The New Zealand Investment Game was awarded Best New Game of the Year 2009 by the NZ Games Assn. The Judging panel included *Jim Mora* and *Judith Dobson* (both avid family game players), plus highly respected educational and child psychologist *Lynne Beresford*. Frank Newman was delighted with the win. "It's a credit to the team that worked on the project for two years to bring it to market, particularly to Kim Shepherd our IT specialist and Aaron Moore from Fix Creative who worked on the design features."



"Started playing your Investment game with our 6 year old son, we love it – lots to learn. Congratulations on this game!"
- David

"The game is brilliant! I have already ordered one set - can I have two more please to educate my grandchildren?"
- Jay.

Building your investing skills – fast, fun and so real!

Review by Alistair Helm, realestate.co.nz

I am sure like me there are many times when you hear about the results of an investment proposal after it has grown in value or fallen in value and you wished there was a way you could have experienced the risk and challenges of the investment market without risking your home and livelihood.

Well there is now a game, which having played it recently I can say is as close to real investing as you can possibly get. The Investment Game developed locally by Frank Newman brings out the real competitive characteristics often not seen since the last time you played Monopoly.

However the comparison of this game to Monopoly really starts and ends with the fact that it uses virtual money and is played on a board – this game is vastly different and far more challenging and engaging.

The word game is only true as in there is a winner who at the end of the allotted time has the greatest wealth – pretty simple, but wait to see how the game operates. The game is played on a table with the ubiquitous board, player pieces and dice – with a PC this game comes to life around the virtualisation of a marketplace defined by a share market, a property market and the financial market.

Everyone starts with identical



far more challenging and engaging than Monopoly...

wealth and selects their investment strategy – combination of shares, property, education and derivatives. Set against this chosen path the players face the changes and trends in the market which as perfectly life-like, especially as they are based on real data of market movements of the past 20 years.

This is as the profile and feedback says more of an education that a pure game, however it does not lack that aggressive and at times manic pace of ambition which pervades any good team game. This game is fun and having played it with the team at realestate.co.nz the other week – we collectively decided we want to play it again, a 90 minutes game certainly didn't feel like we did justice to it.

The game is 100% kiwi owned and developed and with the support of key sponsors this excellent game is available in stores or online at investmentgame.co.nz.

Coming up....

Te Wananga o Aotearoa, Certificate in Money Management, game play, **9 August.**

Massey University Business School open day, **14 August.**

Community Education, Whangarei, Investment Game course, **17, 24, 31 August and 7 September**

Wairarapa Property Investors Assn, games evening, **14 October.**

NZ Property Investors Assn Annual Conference, game sessions, **16-17 October.**

Wellington Property Investors Assn, games evening, **29 November.**

NZ BUSINESS WEEK

Sixty-five students from throughout NZ attended a lecture by Frank Newman and played the investment game at Business Week 2010. Twenty games were played simultaneously. The player with then highest score (+\$1m) received a free copy of the game.



A principal sponsor (or sponsors) is currently being sought for the digital edition of the Investment Game (Apple iPad and phone platforms). If you would like to brand your organisation

on the digital version please contact Frank Newman at frank@newman.co.nz.



We would like to thank those

who have sponsored the NZ Investment Game...

